

Creative Presentations Inc. 819 w. lunt ave., schaumburg, illinois 60193-4481 (312) 894-2248

March 4, 1987

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80,250.00+
11,700.00+
91,950.00=

Stan Black
Vice President
Director of Technical Services
ShowBiz Pizza Time, Inc.
4441 W. Airport Freeway
Irving, Texas 75062

Dear Stan:

Enclosed is a written description and a sketch outlining our recommendations for utilizing the Yogi Bear characters. This scenario would generate maximum impact for your test, and it would look like an entirely new show as opposed to one that had been converted.

If the test is successful, and you wish to go nationwide with the program, it also gives you a way to logically convert the other characters. This would eliminate any further dependence on the Creative Engineering licensed characters.

The cost of conversion would be as follows:

INITIAL TEST - 3 sets of characters

Yogi with ukelele	$10,000 each
Boo Boo	5,000 each
Snagglepuss	6,750 each
Ranger	5,000 each

EXTRA SET - for programming

Yogi	6,000 each
Boo Boo	2,000 each
Snagglepuss	2,500 each
Ranger	1,200 each

Multiple orders of 5 or more

Yogi	5,250 each
Boo Boo	1,500 each
Snagglepuss	2,000 each
Ranger	850 each

The set for center stage could remain basically the same with the addition of the following elements:

1. Jellystone Park Sign
2. Picnic table with props
3. Repaint barrel
4. Stump seat for Boo Boo

We estimate these set pieces to cost around $2,000. Once we get into production, that price would reduce to about $1,000.

After you've had a chance to look this over, please give me a call.

Sincerely,

Gene Bullard

Gene Bullard
President

dd

YOGI BEAR SHOW
CREATIVE PRESENTATIONS, INC.
PRICING QUOTES

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Submission by VegaNova / P. Linden
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